

2019 Silicon Valley Trends Cheat Sheet

Patrick Stroth

As we look forward to 2019, here are the trends to keep an eye on as you consider your startup strategy or where to put your money in M&A.

1

Acquisition Growth Strategy

Most companies these days aren't aiming for the huge IPO. A more reasonable and timely goal is to be acquired. That way, the founders can move on to other projects or realize their dream with a larger company that can help them execute their vision.

2

Strong Business Models

So-called "cool ideas" are what Silicon Valley is known for. Innovation is key but so is a real strategy for bringing it to market profitably.

3

Effective Leadership

Silicon Valley has grown up. Companies have realized that to grow and attract investment or potential Buyers, they need mature, experienced executives guiding them.

4

Beyond the Traditional 9-to-5

Outsourcing of employees and services is an ongoing trend in just about every industry; Silicon Valley is no exception. It's important to realize that moving to project-based and contract-based work impacts employee loyalty and other ways employees interact with companies.

5

Industries to Look Out For

These trends aren't new... but expect to see continued – and stronger – growth in 2019 and beyond in these sectors:

- Internet of Things
- Social Networking
- Cloud
- IT Security
- Block Chain